

PropellerAds MCP Connector — Installation Guide (Cursor)

Before you start

- A PropellerAds account with access to the Advertiser dashboard.
- Cursor installed on your computer.
- Node.js 18+ installed (node -v in a terminal to check) — unlike Claude Desktop, Cursor doesn't bundle Node itself.
- A few minutes, and comfort running one command in a terminal.

Step 1 — Download and unpack

Download propellerads-adv-mcp.mcpb from the [releases page](#). It's a zip file in disguise — unzip it into a folder you'll keep around (e.g. ~/mcp-connectors/propellerads-adv/). macOS: rename to .zip or right-click → Archive Utility. Windows: rename to .zip and Extract All.

Step 2 — Generate your API token

In your PropellerAds account: Profile → Account Settings → API access → Create a new token. Accept the API & MCP Connector Legal Notice. Copy the token — treat it like a password.

Step 3 — Add the server to Cursor

Open ~/.cursor/mcp.json (create it if missing) and add:

```
{
  "mcpServers": {
    "propellerads-adv": {
      "command": "node",
      "args": ["/absolute/path/to/propellerads-adv/dist/index.js"],
      "env": {
        "SSP_API_TOKEN": "PASTE_YOUR_TOKEN_HERE",
        "SSP_API_BASE": "https://ssp-api.propellerads.com/v5"
      }
    }
  }
}
```

Use the absolute path to where you unzipped the folder in Step 1. Alternatively: Cursor Settings → MCP → + Add New MCP Server and fill in the same values through the UI.

Step 4 — Reload

Restart Cursor (or use its "reload MCP servers" action if available).

Step 5 — Verify

Start a new chat and ask: "What campaigns are running right now?" A real (or empty) list means it's working.

Good to know

- Your token lives in plain text in mcp.json on your file to a shared/public repo if you added it project-locally; prefer the global ~/.cursor/mcp.json.
- Same live-account warning as Claude Desktop: every budget immediately.
- Revoke anytime from Profile → Account Settings → API access.