

Terms

1. These Terms govern your participation in this Promo and the selling of your Case Study to PropellerAds.
2. Reference to 'your(s)' Case Study(ies) includes the/a Case Study submitted by you to and/or created for you by PropellerAds.
3. In order for PropellerAds to accept the Case Study you submit and/or in order to create a Case Study based on information, material, data you submit, the following requirements must be fulfilled:
 - A. You must have an active and operating account with PropellerAds;
 - B. The Case Study must be based on a profitable ad campaign launched in PropellerAds;
 - C. The ad campaign concerned must:
 - i. be at a maximum two months old (we do not accept campaigns older than two months old);
 - ii. be unique in its content and requirements ;
 - iii. have a total budget of more or equal to \$300;
 - iv. have a net profit of more or equal to \$30 net revenue per day;
 - v. have ROI of more or equal to 30%;
 - D. The Case Study must include a description of the campaign, offer, creatives used, campaign preferences and at a minimum the following:
 - A link to an offer in your CPA network or just a description (by request, we may publish the name of the niche only);
 - The link or a screenshot to a landing page or a pre-lander (by request, may publish the description of what is displayed on the landing page only);
 - Screenshots of stats from the CPA network;
 - Screenshots of stats from PropellerAds;
 - Screenshots of your ads or only the description of creatives without word-for-word text and images;
 - Your story about campaign settings, targeting, and optimization;
 - Conclusion and recommendations.
4. All of the following ad formats are accepted: Push Notifications, In-Page Push, Popunder, Direct Click, and Interstitials.
5. All of the following verticals are accepted: Mainstream dating, e-Commerce, Software, Apps, Finance, Games, Sweepstakes, Sports offers, Streaming, Content on Demand, Health & Beauty.
6. You may submit an unlimited number of Case Studies and/or requests for PropellerAds to create the Case Study. However, each of your Case Studies must be based/refer to a different ad campaign not already used in a previous Case Study of yours.
7. Propeller Ads has any and all rights to change, edit, amend, update the whole or any part of the Case Study and/or of any information, material, data you submit, in any way it considers fit, as to be accepted for this Promo, at any time and at its own discretion including after its publication.
8. In any case and upon PropellerAds request, you must provide without undue delay any additional

information and/or clarification that may be necessary for your participation in the Promo and/or Case Study in any time before processing the payment.

9. PropellerAds alone and at its own discretion decides on whether to review, evaluate, accept, provide payment for the Case Study and/or for the information, material, data you submit and defines the criteria of such review, evaluation, acceptance and price of payment.
10. The list of what may affect the price of your Case Study under this Promo is not exhaustive and may be changed at any time and in any way at PropellerAds sole discretion without any prior notice.
11. Propeller Ads will notify you in regards to the price offered for each of your accepted Case Study. The prices vary according to Propeller Ads' evaluation of each of your Case Studies. The minimum amount to be offered is \$250. The price you will receive shall be credited to your account with PropellerAds upon your acceptance of the price offered.
12. You have no right whatsoever to argue, object, contradict, claim payment against Propeller Ads in relation to a decision taken by PropellerAds concerning this Promo and/or your Case Study and/or any information, material, data you submit.
13. Any and/or all accepted Case Studies that meet all requirements and conditions set by PropellerAds and for which payment is provided may be published on the official social media channels and blog of PropellerAds. By participating in the Promo and/or by submitting a Case Study and/or other information, material, data you explicitly consent to their publication in accordance with this clause. PropellerAds retains all rights to erase/remove publication of a Case Study at any time at its own discretion.
14. PropellerAds does not accept and/or will reject and/or will not create and/or will not provide payment for a Case Study which at Propeller Ads own discretion: a) is based on ad campaign, information, material, data that was/is/becomes untrue, fake, illegal, unprofitable or "made-up", cloaking, scary, adult and/or b) at the moment of selling was based on an offer that was declared illegal in the campaign's target GEO.
15. PropellerAds may reject and/or refuse to receive and/or review and/or evaluate and/or publish and/or provide payment for any Case Study and/or for any information, material, data you submit for any reason and at any time at its own discretion.
16. You represent and warrant that: a) you have all rights, title and interest in the information, material, data you submit to PropellerAds, b) by submitting such information, material, data to PropellerAds you do not breach any third party's rights.
17. By participating in the Promo and/or by submitting a Case Study or other information, material, data you explicitly consent and automatically transfer any and all ownership, intellectual property and rights of such Case Study, information, material, data to PropellerAds.
18. PropellerAds gives no guarantee whatsoever in relation to this Promo, any Case Study you submit and/or to a Case Study created by PropellerAds based on and/or information, material, data you provide.
19. PropellerAds may terminate this Promo at any time at its sole discretion without any prior notice.

20. These Terms are additional to any other agreement you may have with PropellerAds. In the event of a conflict between that agreement and these Terms, these Terms shall prevail.